

# Making Money

Follow us on  
**twitter**  
@Businessden



**18** PAGES OF UNIQUE LISTINGS TO HELP YOU START YOUR OWN BUSINESS

## 10 HEALTH & BEAUTY FRANCHISES

Spread the feelgood factor with these proven opportunities

**page 22**

## GOLD-PLATED SERVICE

An established franchisee reveals the secret of success

**page 28**

## REDUNDANCY CLINIC

20 tried and tested alternatives to sacking staff

**page 72**

## CROWDSOURCING

How to use the internet to harness group power

**page 76**

## HIRING HELP

Top tips on developing an effective recruitment policy

**page 78**

## CHRIS DAY

Why you should start your own business today

**page 90**



## GUARANTEED SALES WITH



**TURN TO PAGES 12-13**