

Sales made easy

Awarded the 20th fastest growing private company in the UK, **Dublcheck is now on the look out for more capable and motivated prospective franchisees**

INVESTMENT LEVEL: £14,950 – £190,950



Franchisee Stuart Weatherill

Dublcheck was founded in 1993 and, having been awarded the 20th Fastest Growing Private Company in the UK, according to Richard Branson's Virgin Fast Track One Hundred and The Sunday Times, Dublcheck now has more than 100 franchisees and is looking for more capable and motivated people to join the national network and benefit from the proven and successful business model.

Dublcheck obtains the business for franchisees, so they know exactly what turnover they are going to get. This enables franchisees to concentrate on looking after their customers, instead of wondering where the sales are going to come from.

"It's like a brick building business, once you have one contract you keep building – so you know exactly what you are going to invoice every month," says Carol Stewart-Gill, founder and chairman of Dublcheck.

The UK commercial cleaning sector is worth more than £3 billion and Dublcheck has seen a substantial increase in turnover, despite the 'doom and gloom' climate. Why? Because everywhere you look buildings need cleaning.

The Dublcheck system puts its new franchisees on the road to success by actually getting the business for them. Commercial cleaning is one of the best industries to join because the market is more robust and recession-resistant than many others.

"The growth and profit potential can be maximised using the experience, knowledge and Dublcheck systems"

The benefits of Dublcheck are:

- Sales contracts provided
- 18 years' experience
- Low cost entry
- Invoicing and cash collection
- Recession-proof utility business
- Rapid return on investment
- Low overhead requirement
- Master licenses available
- Training and ongoing support from head office
- A mentor franchisee to guide and assist.

"There is nothing quite like commercial cleaning. This is a really exciting opportunity for franchisees because the growth and profit potential can be maximised using the experience, knowledge and systems we at Dublcheck have developed," says Carol.

Having worked for the County Council for 16 years Chris Leicester decided to join Dublcheck.

"I was looking for a business that would provide me with flexibility, good earning potential and the opportunity to use my management skills. After speaking to the Dublcheck franchise team and some

of its franchise owners – who were all incredibly friendly and helpful – I decided that Dublcheck ticked all the right boxes for me."

Dublcheck franchisee Graham Hey, previously managing director of a manufacturing business, joined Dublcheck on a £48k turnover package and is now turning over £400k, increasing turnover in the last 12 months by 30 per cent.

Franchisee Joanne Bennett, who worked for the Royal Bank of Scotland, decided it was time to become her own boss. She says: "Working in financial services I had a good understanding of risk management and knew that franchising would provide me with the benefits of being my own boss but with lower risks. I have never felt on my own with Dublcheck."

Julie Berry was attracted to Dublcheck's help and support it offered franchisees. In Julie's first year she turned over £12k and now turns over £60k. "Getting the clients is the hardest bit, knowing that I'd have a guaranteed income really swung it for me."

Stuart Weatherill, previously a self-employed salesman, joined on a turnover package of £24k per annum, which quadrupled in 12 months to £96k. He is now enjoying a current turnover of £150k. Stuart says: "The support from head office appealed because it meant in the first few months I could focus on getting to grips with running the business and managing my staff instead of finding contracts. The best thing about being your own boss is that you are the architect of your own destiny."

In addition, Dublcheck franchisees are equipped with the tools and knowledge they need to uphold the values of the Dublcheck brand, which has resulted in a 90 per cent client retention rate.

For your initial investment you will receive a training course, ongoing training and support, access to branded uniforms, products, sales and marketing tools, and stationery.

All invoicing and cash collection is managed electronically by Dublcheck, allowing the franchisees to concentrate on developing lasting client relationships. ■



Founder
Carol Stewart-Gill

DUBLCHECK

WEBSITE: www.dublcheck.co.uk
EMAIL: info@dublcheck.co.uk
PHONE: 0800 317 236
CLASSIFICATION: Commercial cleaning services

Investment: From £10k-£200k