

FRANCHISE NEWS

The latest reports from **businesses in franchising**

Comment

Having decided to take the plunge, how long is it before my franchise is up and running?

“ Not quite ‘how long is a piece of string?’ but the answer is pretty much ‘as long as it takes’. Deciding upon which franchise can be a lengthy considered process, or a lightening-quick decision depending on individual circumstances. Once you have made it, however, you need to secure finance, either by funds you already have or are planning to raise, but banks do look favourably on franchising. Remember

that some franchises operate from retail outlets, so securing premises will add to your timescale. The important thing is to be patient. If you are a good fit, the franchisor will work with you through these processes. This may all take up to six months or thereabouts but that’s not long considering the importance of this decision! But there are instances where you can be up and running within as little as a month.



Carol Stewart-Gill is the founder of Dublcheck, a management franchise that provides commercial cleaning